

# Cookie Policy

## What are cookies?

Cookies are small data files about users' actions and preferences about a website.

They are stored on the digital device from which the user accesses the website in order to facilitate further use or revisit, monitor for irregularities and create a basis for improving the website or some of its components.

## What types of cookies does the UNIQA website use?

The UNIQA website uses cookies to provide its users with a smooth, convenient and efficient use.

These cookies can be divided into three main categories according to their purpose: strictly necessary, preference, statistical, and marketing cookies.

The website's functioning is impossible or is deemed highly risky if so-called '**strictly necessary**' cookies are not used. These are cookies for:

- Moving from one page or part of a page on the website to another.
- Saving the information entered when completing online forms on the site.
- Access to secure information intended only for registered users of the UNIQA Customer Portal.
- Control and protect the security of the connection.

The UNIQA website uses the following strictly necessary cookies:

Cookie name	Purpose and content of the cookie	Cookie storage period	The cookie is sent to:
csrftoken	It helps prevent cross-site request spoofing attacks (Cross-site Request Forgery)	1 year	Bulgaria

**Preference cookies** are used to enhance the user's convenience when using the website and personalize it to their individual preferences and needs. This includes cookies for:

- Recognition of the digital device, whether desktop or mobile, to load the relevant version of the website.
- Saving language and font size preferences.

The UNIQA website uses the following preference cookies:

Cookie name	Purpose and content of the cookie	Cookie storage period	The cookie is sent to:
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django_language	It automatically determines the user's preferred language on subsequent visits to the website.	1 year	Bulgaria
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**Statistical cookies** are used to analyze how users use the website and interact with other websites by collecting data about:

- The number of users per page.
- Most visited pages.
- Where visitors come from.
- Time spent on the page.
- Errors encountered, etc.

The UNIQA website uses the following statistical cookies:

Cookie name	Purpose and content of the cookie	Cookie storage period	The cookie is sent to:
_ga	It registers a unique user identifier used to generate statistics on how the user uses the website.	2 years	USA (Google Analytics)
_gat	Used by Google Analytics to adjust the frequency of requests to the website.	1 day	USA (Google Analytics)
_gid	It registers a unique user identifier used to generate statistics about how the user uses the website.	1 day	USA (Google Analytics)
_ym_d	It contains the date of the user's first visit to the website.	1 year	Russia (Yandex Metrika)
_ym_metrika_enabled	Used to check if there are already any Yandex Metrika cookies installed.	1 day	Russia (Yandex Metrika)
_ym_isad	Used to determine whether the user is using adblocker software on their web browser:	1 day	Russia (Yandex Metrika)

	this information can be used to make website content inaccessible to such users in the presence of third-party advertisements on the website.		
_ym_retryReqs	It records statistics about the user's behaviour on the website.	Unlimited	Russia (Yandex Metrika)
_ym_lastHit	Used to determine the time elapsed since the last activity during the session.	Unlimited	Russia (Yandex Metrika)
_ym_lsid	Used to identify the session.	Unlimited	Russia (Yandex Metrika)
_ym_reqNum	Used to determine the sequence number of the request.	Unlimited	Russia (Yandex Metrika)
_ym_visorc	Used to maintain session repeatability functionality.	1 day	Russia (Yandex Metrika)
_ym_uid; i	It collects non-personal statistics about user's behavior on the Web site.	1 year	Russia (Yandex Metrika)
collect	Used to send data to Google Analytics about the device used by the user as well as the user's behavior across devices and marketing channels.	Until the end of the user session	Russia (Yandex Metrika)

**Marketing cookies** are used to analyze user behavior when using websites. The purpose is to display relevant and useful advertisements to each user. The website uses the following marketing cookies:

Cookie name	Purpose and content of the cookie	Cookie storage period	The cookie is sent to:
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_fbp; fr; tr	Used by Facebook to send a series of advertising products - real-time bidding by third parties.	3 months	USA (Facebook)
_gcl_au	Used by Google AdSense to analyze the effectiveness of ads offered by websites.	3 months	USA (Google)
_ym_metrika_enabled	Data is collected about user's behaviour on the website. The information can be used for user segmentation based on general preferences.	1 day	Russia (Yandex Metrika)
metrika_enabled	Used to track users on websites in order to offer them relevant advertising products based on their preferences.	1 day	Russia (Yandex Metrika)
r/collect	Used to send data to Google Analytics about the user's device, as well as the user's behavior in different devices and marketing channels.	Until the end of the user session	USA (Google Analytics)
test_cookie	Used to check whether the user's browser supports cookies.	1 day	Netherlands (Google)
yabs-sid; webvisor	It collects data about the user's behaviour on the website for internal website analytics and optimizations.	Until the end of the user session	Russia (Yandex Metrika)
yandexuid	It collects data about the user's behaviour on the website for internal	1 year	Russia (Yandex Metrika)

	analyses and website optimizations.		
yp	It defines a unique identifier for each session to collect information about the user's behavior for statistical purposes.	10 years	Russia (Yandex Metrika)

More information about Google Analytics's analytics tools used by the website can be found [here](#).

Some features of this website rely on third-party website (e.g., [Facebook](#)) services. If you give your consent, these sites will place cookies that will display their content on our website. They will collect data about your preferences and use it for purposes they have defined in accordance with their privacy policies (link – Facebook). If you use a link that takes you to another website, it will have its own cookies and privacy policy over which we have no control. You can contact them directly to exercise your rights over the data collected through third-party cookies or for other questions related to personal data processing.

The data from some cookies can be transferred to third countries (e.g., Russia), and this only with your consent and after implementing the necessary safeguards to protect this data.

## How are cookies managed?

UNIQA processes the data contained in cookies based on your "consent," which you can withdraw at any time by disabling the use of cookies from your browser and deleting them from your device. The [All About Cookies](#) website provides detailed instructions (in English) on how to set cookies within different browsers and operating systems.

Blocking cookies affects the way the website works and risks disrupting its functionality. Blocking cookies is not possible with regard to strictly necessary cookies without which the website cannot operate.

## What is personal data used for?

Find out more in the [Privacy Notice](#).